

This is our first Aussie Winners Newsletter, and it aims to inform retailers about some of the fabulous plants that AW can supply. All the plants in this newsletter are new releases this spring and summer. AW is the Australian and New Zealand arm of Proven Winners, an internationally renowned marketing cooperative of some of the world's best growers and propagators. We provide internationally proven new release plants to meet Australian and New Zealand demand for outstanding and versatile new flowering ornamentals.

In Australia Aussie Winners was launched in 2005 by Edward and Mary Bunker. Plants are grown by a network of licensed propagators and growers throughout Australia and New Zealand and sold in distinctive aluminium coloured plastic pots printed with the AW logo.

Successful AW releases include *Euphorbia* 'Diamond Frost' and the Shadowdancer Fuchsias, while we continually update the AW Superbells range to ensure they remain the world's best Calibrachoa's. Sundaze Bracteanthas, Superbenas, Rice Flower, Angelface Angelonias and *Gaura* 'Lollipop Pink' are other popular AW plants. Edward and Mary scour the world for new winners, and here they are at this year's European Trials doing just that.



***Cleome* 'Senorita Rosalita'** (D)

International award winner now available in Australia



'Senorita Rosalita' is like no other *Cleome*. It outclasses all previous *Cleome* with its many positive attributes, and has won heaps of awards and accolades overseas with one website stating "it has a list of awards that humbles most other plants."

Bushy plants grow 50 to 60cm tall and are covered continually with clusters of lavender pink flowers from spring through to autumn. It's a little shorter than most other cleomes, but ideal for adding height to garden beds and mixed pot arrangements. It is thornless and sterile, so it doesn't set seed and form seedheads. Mass planting of bold, informal drifts shows it off at its best, or mix it with *Euphorbia* 'Diamond Frost', *Chrysocephalum* 'Desert Flame' or 'Echo' Day Lilies for a stunning landscape display with great textural contrast. It is heat and drought tolerant, and will perform best in full sun and well-drained soil.

Cleome 'Senorita Rosalita' will be available in all states from early September.

Expect great publicity for this plant and have plenty in stock to capitalise on it. Consider planting up some large display pots to inspire your customers.

***Callistemon* 'Hot Pink'** (D)

The name says it all



The dazzling bright pink bottlebrush like flowers of this new *Callistemon* is a colour that hasn't been seen before. The main flower flush is in spring with a stunning display of blooms over the whole plant. There is some repeat flowering in autumn in warm locations. The compactness of the plant and the colour of the flowers will make this new form a winner.

Callistemon 'Hot Pink' was bred in South Africa. Its parents are *C. citrinus* 'Splendens' (syn. 'Endeavour') and a low growing form of *C. pallidus*, both proven performers that tolerate a wide range of soils and climates. It is upright but compact in habit, growing to

1.5 x 1 metre, making it a great choice for smaller gardens and courtyard planting. It bears flowers over the whole plant and holds the flowers upright.

It attracts honey eating birds, bees and other insects when in flower. It can be used as a specimen plant in the garden, used to bring tropical colour around pools, or planted in rows as hedging or screening. It can be placed in a showy pot for a patio or courtyard.

Callistemon 'Hot Pink' will be available in all states from early October.